

[INSIDE PODCASTING]

Inside Podcasting (Oct 22nd, 2019)

1. Crooked Media's daily news podcast [What a Day](#) will hit feeds on Oct. 28. Hosts Akilah Hughes and Gideon Resnick hope to differentiate the show by delivering the news in an irreverent way and providing listeners with calls to action. According to a story in *The Hollywood Reporter*, the show will feature "one big political story a day with a mix of pop culture, business, economic and international news added in." — [HOLLYWOOD REPORTER](#)

[Here's a quick inventory of daily podcasts that have launched over the past six weeks or so: *ESPN Daily*, *The Lead*, *Horoscope Today*, *Impeachment: A Daily Podcast*, *What a Day*, and *Short Wave*. [What did I miss?](#)]



2. Podcast company [SquadCast](#) appeared to be caught off-guard when the [announcement](#) of its (currently) all-male board drew angry backlash on Twitter. The absence of gender diversity was met with [frustration](#) and [disappointment](#). "Pls take this oversight seriously and learn from your mistake. Women are an equal part of this industry, and we are tired of being sidelined. Look around - there are many qualified women who have the knowledge and insight to help SquadCast," [read one of the many replies](#). Since the outburst, the company has [posted an apology](#) and says it's in talks with "[a number of strong women](#)" who may be joining the board at some point in the future. — [SQUADCAST via TWITTER](#)



3. Over the next year, Spotify will [exclusively distribute](#) three new podcasts from VICE:

- *Uncommitted: Iowa 2020* is a 12-part series that examines the political landscape in a single state (Iowa [has chosen the winning candidate](#) in every election except three). Launches Nov. 12.
- An as-of-yet unnamed podcast which will explore the fentanyl crisis. Arrives in 2020.
- A political series Vice says will "blow away your preconceived notions about global politics being boring." Lands in 2020.

— [VICE NEWS ON FACEBOOK](#)



4. Over the weekend, *The Guardian* [published](#) a story about fiction podcasts that mentioned *The Black Tapes* but failed to properly credit Paul Bae as its creator (the piece has since been corrected). [In a Twitter thread](#), Bae also said that, as far as he could tell, he appeared to be the only creator of color included in the story (the author seemed [unsure](#) as well). Audio producer @asteraod also [criticized the piece](#) for conflating "'best,' 'big,' and 'has celebrity clout.'"

For the record, here are the podcasts *The Guardian* has deemed as the best fiction pods of 2019:

- *Orbiting Human Circus of the Air*
- *Passenger List*
- *Blackout*
- *The Two Princes*
- *36 questions*
- *Alice Isn't Dead*

Have an opinion on this? [I want to hear it.](#)

— [PAUL BAE TWITTER](#)



5. According to a report in Ars Technica, a German firm has proved that hackers can breach smart speakers and successfully [phish](#) for your password. "We now show that, not only the manufacturers but... also hackers can abuse those voice assistants to intrude on someone's privacy," said SRLabs Sr. security consultant Fabian Bräunlein. Click [here](#), or on the image below, to see a series of videos that demonstrate how the scam works. — [ARS TECHNICA](#)



6. If you missed the audio fiction extravaganza [Podtales](#) last weekend, check out [this Twitter blow-by-blow](#) from Podcation. Reading through the feed I also discovered that [applications are open](#) for Podcation's "live podcast creation event," which is scheduled for May 14-18 in Massachusetts (it [looks like](#) so much fun!).



7. In [this episode](#) of *Pop Culture Happy Hour*, Terry Gross reveals how she preps for interviews, what it was like when Lizzo pushed back on a few of her questions, and how she dealt with a very rude Gene Simmons. If you're honing your interviewing skills, may I also suggest listening to [this installment](#) of *HowSound*, which dives into how to interview for emotion.



8. I don't speak French but the trailer for Spotify's first original French

audiobook, [makes me wish I did](#). *L'Employé* is an eight-episode thriller that [takes place in a totalitarian state](#). The show's first episode dropped yesterday. In other creepy podcast news, all five episodes of [The Horror of Dolores Roach](#) season two are out now.



9. In a [story for Discover Pods](#), podcast critic [Gavin Gaddis](#) reports that the first four episodes of [Facebook Watch's Limetown adaptation](#) suffer from some unfortunate writing choices and "[the] tropes of modern prestige television." That said, the project "stands out in a crowd" of podcast-to-TV fare, as it features solid performances and an enthralling story. Will you watch?

[Don't know how Facebook Watch works? [Learn here](#).]



10. [This seven-minute episode](#) of *Feedback with Earbuds*, in which podcast listeners discuss their first podcast experience, is a fun listen (and not just because my story is included, I swear). More of this, [Arielle](#), more of this!



This newsletter was written and curated by podcast junkie and recovered publicist, Skye Pillsbury. Over the years, Skye has crafted digital media strategies for brands like Yahoo! and Microsoft and worked regularly with media outlets such as the *New York Times*, *Rolling Stone* and NPR. Skye was famous for 49 minutes when she and her son were featured in an episode of Gimlet Media's [Heavyweight](#) podcast. Follow her on Twitter [@SkyePillsbury](#).

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