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## **Podcast Gumbo**

## **Three Recommended Podcast Episodes Every Humpday**

Your friends look sad. Do something about it now. Forward this email and tell them to click on this link to subscribe.

Remember when I said I broke my podcast app and needed to start over? Well, I finally had time to do that while the Cowboys and Saints weren't scoring touchdowns on Sunday night. I spent 90+ minutes going through my app, Kondo'ing a ton of shows. The result? I'm left with a tidy 147 podcasts. Not episodes. Shows. I can't even hazard a guess how many were there before the great purge of 2019.

What scares me is that this is only temporary. I've got a ton of solicitations waiting in my inbox. On top of that, I've got not 1, not 2, but 3 podcast events this month.

If you are going to the **Sound Education**, **PodTales**, and/or the **Third Coast** conferences this month, raise your hand and then hit reply so we can figure out a way to connect without Mailchimp getting in the way.

Paul

## **Cosmic 11 Pro Max**

The Skimmer's Hook: Do we need another apple variety? Maybe.

Listen if you like: Apples, Crispiness, Android

A couple of weeks ago, I was yelling at my friends because they had spoiled apples for me. I was never a big apple fan (unintended joke but I'm darn impressed) but lately, I've been eating better and that includes chomping on a bunch of these red things. They recommended Honey Crisp and Envy. Now, when I'm stuck with something else, I'm never happy.

But there's a new variety that has come out - the Cosmic Crisp. Color me intrigued. Not intrigued enough to run down to the nursery, buy myself a tree, and pay a royalty for it but I'm curious to try it. If you've tasted one, let me know if I should be scouring every market in the northeast to find some.

Podcast: Bite - Your Next Designer Apple Product Is Crunchy and Sweet (18 mins)

### Scary Movie (Strategy)

# The Skimmer's Hook: How long can a questionable financial strategy last?

Listen if you like: Cheap Movie Tickets, Too Good To Be True

I heard this episode about 15 months ago. Even back then, I was stunned by the optimism of the CEO of MoviePass. Honestly, I didn't see how this company could last - their financial model didn't make a lot of sense and the big boys and girls were coming after them.

So I've had this episode in my back pocket waiting for word that MoviePass was done and it finally came a couple of weeks ago, many months after I expected it.

I honestly take no satisfaction that I'm recommending this. I wish MoviePass succeeded even though I never bought a subscription. But I knew plenty of people that did and it was great for them while it lasted.

Podcast: Recode Media - MoviePass sounds too good to be true. Is it? (40 mins)

#### "Heroes Like These Are Overdue"

The Skimmer's Hook: I know podcasts. She knows more.

Listen if you like: Podcasts, Librarians, Discoverability

I like podcasts. I volunteer at a library. But I've never been called a Podcast Librarian. And even if someone did, I wouldn't be the first. That moniker goes to my friend, Ma'ayan.

I know you all are crazy impressed with my podcast knowledge (right?), but let's just say you would be dazzled by hers. Listen to what a podcast librarian does and also get some podcast tips during the lightning round.

As a side note, she has a cooking theory that you don't want to miss (from this recommended episode of Snack Judgment).

Btw, does anyone get my title reference?

Podcast: Weird Work - "I'm a podcast librarian" (27 mins)

### **Extra Hot Sauce**

Do you like podcasts? Of course, you do. Do you think you have what it takes to make a good piece of audio fiction? Here's your second chance. After last year's success of Jupiter Saloon, **Podcation** is back for round 2 and is looking

for a new set of creatives.

Shit is getting a little crazy in the political arena. If I ever recommend a political podcast (which is admittedly rare), it will be non-partisan. But if you are looking for political podcasts more frequently, you may want to consider getting **The Venn** newsletter, which curates non-partisan political podcasts weekly.

Thanks to a push from KT, I've put together a webpage that includes a link to every one of my previous newsletter editions. This link will always be included below.

### Subscribe to all the recommendations (for free!)

You can get all previous recommendations into your podcast app of choice by adding the following the RSS feed/URL. **Learn more** 

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My twitter feed is off the hook with up-to-the-minute musings.

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